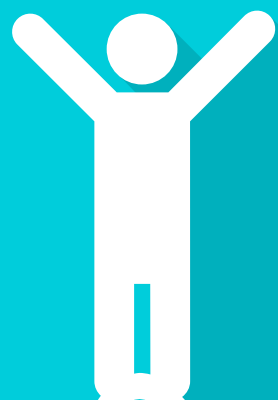




# Finding our way through Education



inspiring knowledge

# Our technological roots

JP – inspiring knowledge has **more than 25 years of experience** in design, development and distribution of ICT solutions.

**1989**

Foundation of JP-IK  
As a small technical support  
company

**1990**

JP-IK becomes an IT  
Distributor

**1994**

Launch of Tsunami  
JP-IK becomes an IT manufacturer,  
with its own brands

**2008**

JP-IK debuts in the  
Education sector



Portugal  
2008



e-escolinhas Project

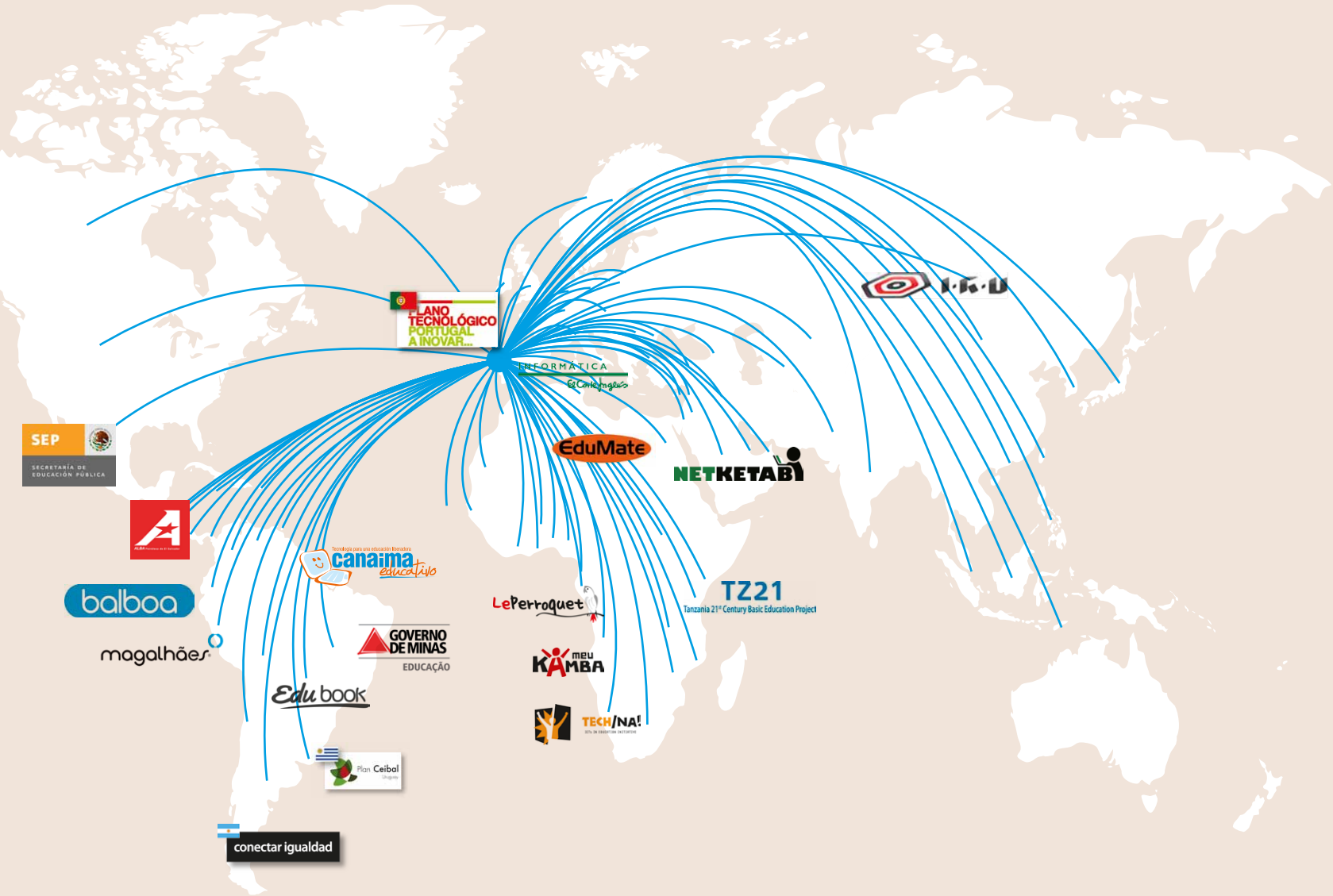
MAGELLAN

**700.000 students**

**A groundbreaking project**

Education  
**A game-changing**  
Business






# From Portugal to the World








# Finding **our way** through **Education**



**2007** The year preceding  
**our entry**  
in the Education segment

-  Student devices deployed: 0
-  Large-scale Edu Projects: 0
-  Revenue: \$132 M
-  International Presence: Portugal
-  Human Capital: 144 employees

**2014** Education as  
**the main**  
**Business**  
Unit of JP-IK

-  Student devices deployed: 2.6M
-  Large-scale Edu Projects: 15
-  Revenue: \$440 M
-  International Presence: + 70 countries
-  Human Capital: 250 employees

# Our core **competences** and Skills



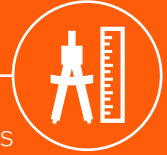
## **Constant Research and Development**

Specialized R&D teams focused on pedagogic studies and new product development



## **Vast experience in ICT**

25 years' experience in design, development and distribution of IT solutions



## **Design purpose-built for Education**

Specific products thought out for all levels of knowledge and educational needs



## **Full Range of Services for Education**

From industrial services to teacher training, we offer a vast library of methodologies and processes



## **Implementation of Turnkey Projects**

Combining state-of-the-art practices with the support from our partners

# Our core competences and Skills



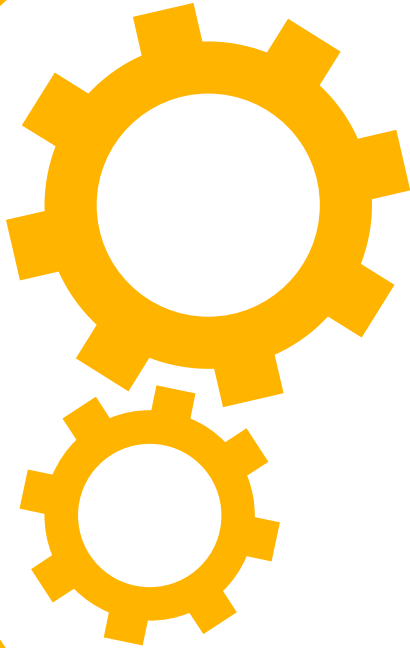
## Worldwide Presence

Currently operating in more than 70 countries directly or through partners



## Customized offer

We envision each project from geographical, historical and cultural perspectives



## The best partners

Intel® Corporation, Microsoft, Samsung, P21, Virtual Educa and many others



## International Recognition

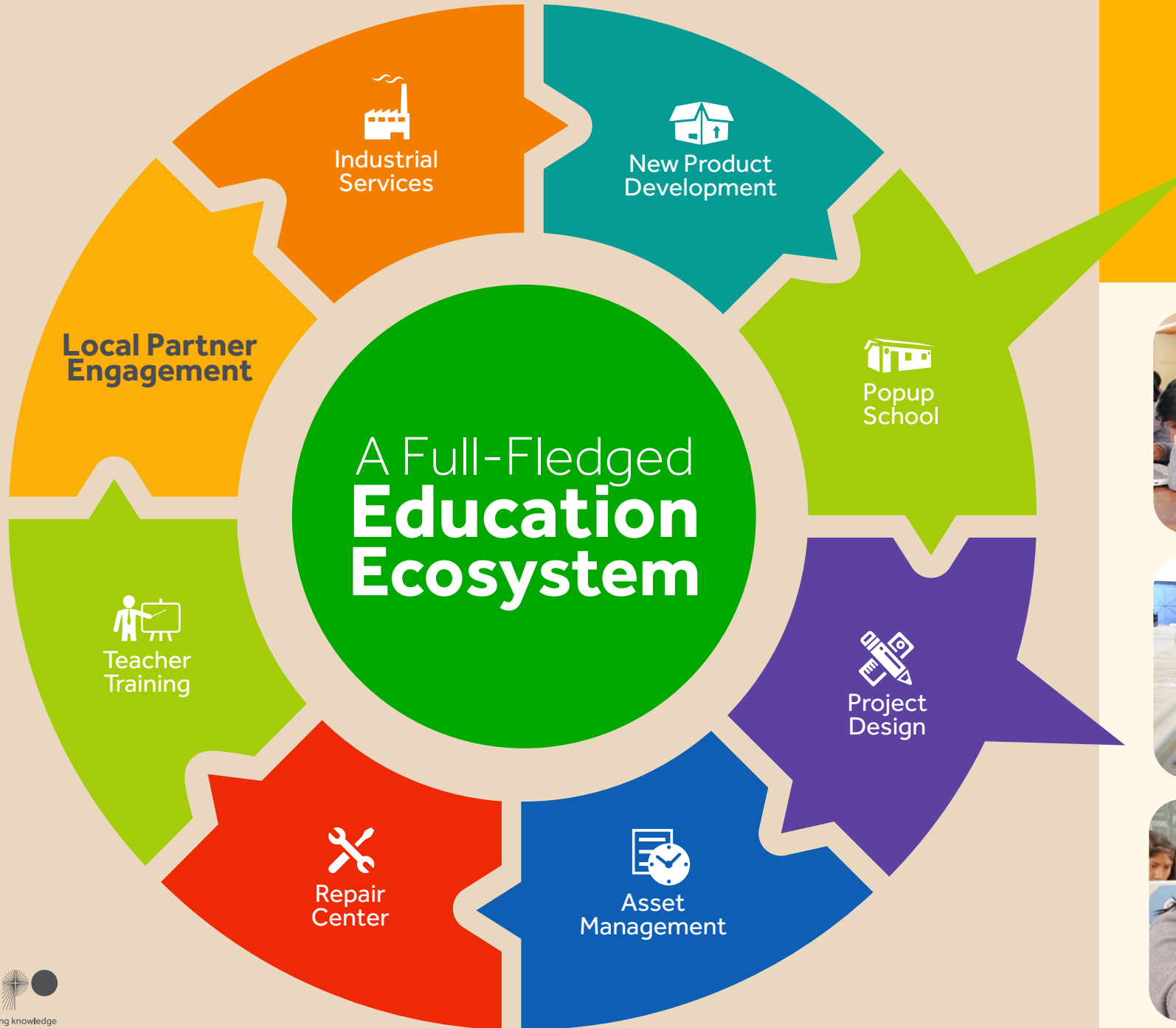
We have received over 20 awards, 7 of which for excellence in product design and innovation



## Social Responsibility

Monitored pilot-projects in several developing countries, featuring infrastructure and equipment donations





Popup School Video



Bolivia Video



# Making the **Difference** in Education

## Main Achievements:

- + 70 countries
- + 20 large-scale Education Projects
- + 8M student devices deployed
- + 1M teachers trained
- + 100K schools
- + 10 JP-IK Popup Schools donated within Education pilot-projects

**+100M**  
people impacted  
worldwide

## Our Value Proposition

### **A Glocal company:**

Global Understanding, Local Intervention

### **Owner of an Exclusive Pedagogic Model**

### **A real Turnkey Solution Provider:**

Providing a Full-Fledged Education Ecosystem



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